

The Watertown Arts Council Presents
Its 46th Annual Outdoor Art Festival
Sunday, June 20th, 2010 (no rain date)
Riverside Park Island, Watertown, WI
10:00 a.m. to 4:00 p.m.

Eligibility: This is a juried fine art festival accepting work of original design and execution and prints of originals in the following categories: drawing, all painting mediums, 2D and 3D mixed media, photography, serigraphy, etchings, ceramics, pottery, sculpture, fine glass/metal/wood craft, jewelry, and fine fiber art. No more than two artists may collaborate in a display. The artist must be present at his/her exhibit.

Fees/Set-up: The application fee is \$80.00. If you are a new artist, a separate non-refundable \$20 jury fee is requested. The application fee for Watertown area artists who are members of the WAC is \$40.00. Please make checks payable to the WAC. The island has sufficient set-up space so there is no booth size limit. Artists may pick their own location: first come, first served. Artists may set up the night before from 5:00 to 8:00 p.m. or after 6:00 a.m. Sunday morning. No vehicles are allowed on the island after 10:00 a.m. Sunday morning. Please park in the back parking lot so festival visitors may have closer access to the island. Large RV's cannot access the island. Overnight security is provided on Saturday evening.

Jury Policy: **All new artists** (includes any artist who has not participated in the festival for the past three years or any artist who has changed the medium or character of their work) must submit four electronic images by email or CD or photographs of their work including one of the booth setup. Please, label all items submitted. Artistic excellence is the sole criteria for selection.

Application Deadline: March 15, 2010. Returning artists will receive confirmation upon receipt of application materials and fee. New artists will be notified of the jury's decision within two weeks of receipt of application materials and fee. Those who are not accepted will have their application fee checks returned. Applications received after the deadline will be considered if the festival is not filled (80 artists).

Application Procedure: Incomplete applications will not be accepted.

- ✓ Enclose the completed application form.
- ✓ **Enclose an artist statement and labeled photograph of artist or work for publicity purposes.**
- ✓ Enclose the application fee check for \$80 (\$40 for WAC Members). If you are a new artist, enclose a separate non-refundable jury fee check for \$20. **Make checks payable to the Watertown Arts Council.**
- ✓ Enclose or email four labeled electronic images, slides or photographs if you are a new artist.
- ✓ Enclose a self addressed stamped envelope for the return of your slides, CD, or photographs. Some slides/CD's/photographs may be retained for publicity purposes and returned the day of the festival.

Send the application to the Watertown Arts Council, P.O. Box 545, Watertown, WI 53094

Upon request, free promotional cards will be sent to each accepted artist. See application form.

Refer questions to David Pawl (608-655-3437) or (pawld@watertownart.k12.wi.us)